

*****MEDIA ADVISORY*****

Control Arms photo call on Arms Trade Treaty

It's time for the green light to turn red and to halt the irresponsible arms trade

Every day 2000 people die due to armed violence. For too long, arms dealers have been given the green light and allowed to sell deadly weapons and ammunition to human rights abusers and dictators around the world.

It's time for this to stop.

WHAT?: Dozens of campaigners from the global Control Arms Coalition will hold iconic green (*go*) "Ampelmännchen" signs showing how too many irresponsible arms deals have been given the green light.

One campaigner will hold a red (*stop*) "Ampelmännchen" sign, showing that now is the time for the green light to turn red. Arms deals that cause untold death and destruction must stop now.

WHERE?: Alexanderplatz/Weltzeituhr (World Time Clock)

WHEN?: 9am, Wednesday November 26 2014

WHY?: Now is the time for change. The new Arms Trade Treaty will become international law on December 24 2014 and introduce tight new controls on the transfer of weapons and ammunition across the world.

Representatives from more than 100 governments are attending a major conference in Berlin this week (November 27-28) to discuss the practicalities of how the new treaty will be implemented.

Governments must implement this treaty effectively and stop arms transfers that fuel poverty, conflict and human rights abuses.

WHO?: Campaigners from the Control Arms Coalition and Oxfam Germany will be available for interview in English/German/Spanish

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